

Cerebral Palsy Association in Alberta

2010 Annual Report



Life Without Limits for persons with cerebral palsy and other disabilities...

Welcome Message



Roland Osske, Board President

2010 was a very exciting year for the organization and the Board is looking forward to further progress with the many great initiatives that are currently in the works. We have settled into our new home at the Life Without Limits Abilities Centre and are very excited about our future in the new centre (see page 17 for more information about the LWLAC).

Throughout 2010, we built upon the success of our current social enterprises as well as explored new avenues by which to further our mandate while continuing to generate the funds required to support the growth of the organization. These funds will also be used to support other facets of the organization like the Pathways Employment Program which will create employment opportunities for our members.

Our efforts to work collaboratively with others in the non-profit sector continue and are starting to gain traction. This is an important initiative because it will help minimize program & service redundancy while making the most effective and efficient use of valuable government funding.

From a Board perspective, we continue to embrace the concept of Governance as Leadership. In support of this initiative, in the fall of 2010, Board members participated in 2 days of training designed to enhance the Board's value to the CPAA and enrich the work of individual board members. It was well worth it.

The Board's approach to governance has allowed the organization to creatively grow and evolve beyond the original objective of helping persons with cerebral palsy, to providing programs and services for all persons with disabilities in Alberta. It is and continues to be our belief that as we create a Life Without Limits for individuals with cerebral palsy, all persons with disabilities will be positively impacted.



Janice Bushfield, Executive Director

Roland Osske, Board Chair
Janice Bushfield, Executive Director

Mission Vision Values

The Cerebral Palsy Association in Alberta (CPAA) is committed to social change and progress for persons with cerebral palsy and other disabilities. It strives to ensure the inclusion of persons with disabilities in every facet of society—from the web to the workplace, from the classroom to the community. We provide services such as individual and family support, social and recreation programs, therapy, assistive technology, referrals, employment assistance and advocacy. We are committed to continuous improvement through forward-thinking programs, collaborative initiatives and our social enterprises.

The CPAA is an influential and strong organization that is a recognized leader in the development of collaboratives and initiatives to ensure that persons with disabilities are able to achieve equality of opportunity, social and economic participation.

We strive to build a better world for tomorrow—today.

Values

The Cerebral Palsy Association in Alberta is a visionary organization committed to an environment of dignity, integrity and respect. We put people first and promote diversity, independence and full citizenship.

We are committed to excellence, effectiveness and accountability.

Mission

The Cerebral Palsy Association in Alberta makes a difference by enriching and supporting the lives of children and adults with cerebral palsy and other disabilities.

Through our programs and services and collaborations, we advocate and promote awareness, acceptance and understanding for persons with disabilities to live, learn and work in the community.

Vision

Our Vision is a life without limits for people with cerebral palsy and other disabilities



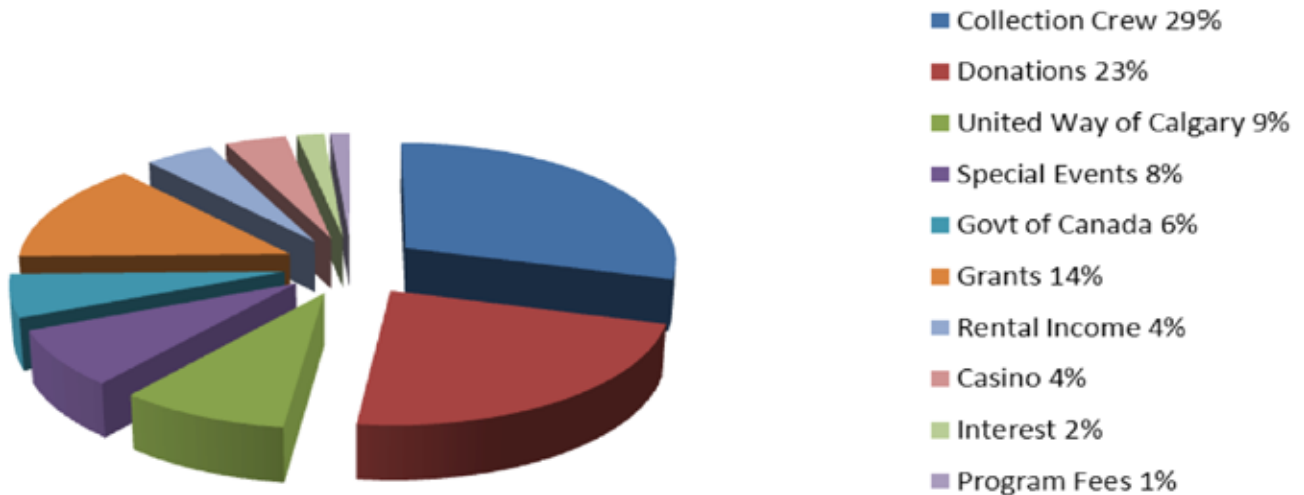
Page 2 CPAA member carries 2010 Olympic torch

Performance & Results

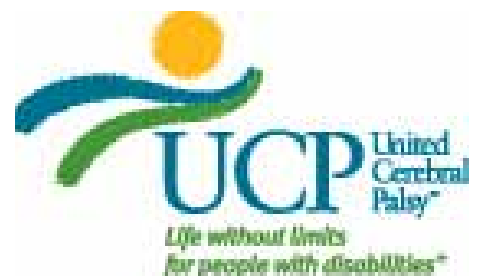
Financial Highlights for 2010

Total Revenue: \$1,776,496

Includes net operations of \$520,745 of the CPAA Collection Crew



- The CPAA Collection Crew operations include collection of used clothing and household goods, recycling of beverage containers, cell phones and inkjet cartridges and donate a car program. We have strong partnerships with Value Village, Inc, Alberta Beverage Container Recycling Board, and BCS Cellphone Recycling.
- The United Way of Calgary is the largest contributor to programs and services, including Support Services, Community Connections, and Government Relations.
- Grants include Government of Alberta Lottery Fund, Community Initiatives Program, Community Facility Enhancement Fund, Wildrose Foundation and Calgary Foundation.
- The CPAA is a community coordinator for the Government of Canada for the Pathways Employment Program, which provided 54 individuals, employment skills training, counselling and job assistance and placements.
- Special events, such as the Life without Limits Gala and the Life without Limits Challenge not only increase awareness but generate significant funds to support our programs and services, such as the funding request program, and Vacation Villa operations.
- Our programs have minimum fees thanks to the kind generosity of our donors, both corporate and individuals.
- We have adopted the Ethical Code of Conduct for Fundraising from Imagine Canada and the CPAA is an Alberta's Promise Partner.
- CPAA is an international affiliate of United Cerebral Palsy

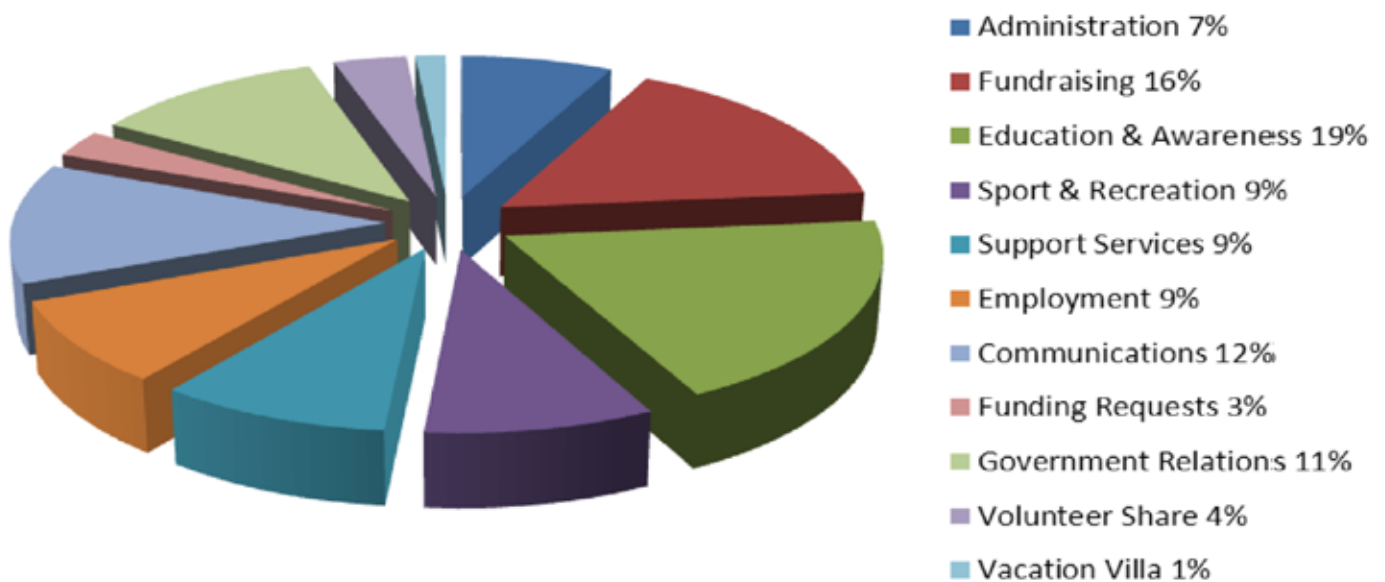


Performance & Results

Our commitment and investment in our community...

- Over 520 families and individuals were helped by our social worker, through the support services program throughout Alberta.
- 52 requests for funding were approved for a variety of specialized equipment such as augmentative communication devices, adaptations for home and vehicle and camps.
- There were over 580 participants in a variety of recreation and leisure programs, including ballerina dreams, art, yoga, and music therapy.
- 41 participants enrolled in the Pathways employment workshops and job training
- The Vacation Villa provided an accessible vacation opportunity to 22 families
- 147 presentations on disability awareness were made to schools, agencies and businesses.
- The CPAA conferred on disability issues with Members of the Alberta Legislature, City of Calgary Aldermen, and City of Edmonton councillors, FSCD, AISH, PDD and participated in over 15 advisory committees for the cities of Calgary and Edmonton
- 47 agencies participated in the Volunteer Share program.

Total Expenditures: \$1,329,354



Calgary Programs

2010 was another fantastic and busy year for the Programs & Services team in Calgary. The CPAA saw another successful year for our May awareness campaign.

Our recreation programs continued to attract many participants. Our Art Fundamentals Program continues to attract new participants. Jill Staines, has come to CPAA as a volunteer instructor for the art program with an extensive art background and has proven to be able to tailor projects for any level of ability.

Our Music Therapy program, run by a music therapist from JB Music, continues to get members moving, dancing, singing, clapping and playing instruments. This program has outgrown its former space and has found a new home in the Life Without Limits Abilities Centre Multi-Purpose Room.



Little Nemo's Swimming participant

The Little Nemo's Swimming class was initiated with funding from The Alberta CP Sports Association in the Fall of 2010. This swimming program for children ages 3-12 was such a success in the first session that a second session followed quickly after. For many of the participants, swimming allows them the opportunity to experience a level of independence that they may not experience in their daily lives.

In the fall of 2010, the CPAA launched our pilot project, 'Dance without Limits' for kids between the ages of 3-12. We were very fortunate to have our volunteer dance instructor and the help of many physiotherapists throughout the two sessions to help the participants get the most out of the class. We are looking forward to growing the program over the next year and establish a Ballerina Dreams program similar to the one in Edmonton.



Dance Without Limits Program

Calgary Programs

Our Adult Members Group continues to grow and our members are always eager to get together for their weekly outings. This year members of the group have taken leadership roles and assigned a committee to plan events and fundraise.

Our Pathways Employment program continues to be successful in addressing employment related issues. This program assists participants to build skills and resources through group workshops and one-on-one counseling with our Employment Coordinator, which facilitate goal setting, resume writing and job search skills, employment, on the job support and follow-up.

Through work experience placements as well as assistance at job interviews our employment coordinator has had great success over the past year placing individuals as well as accessing new participants for upcoming workshops. Thanks to supportive employers: Petland, Good Earth Cafe and School Start.



2010 Pathways to Employment Program Graduating Class

We look forward to building awareness and programs in the upcoming year as we strive to encourage everyone to “live a life without limits”



BUILDING STRONGER COMMUNITIES

Edmonton Programs

2010 proved to be another remarkable year for the Edmonton Programs Team! We continued to reach out to members, keeping them involved with our programs and services and facilitating a Life without Limits.

Our Art Expressions Program is a fantastic program that continues to bring members back again and again. This program is made possible through collaboration with the Art Gallery of Alberta. The instructor encourages participants to bring out their artistic abilities and showcase their talents in a variety of mediums.



Art Program participant

The Computability Program continues to grow and is one of our most successful programs. Participants gain a variety of computer skills ranging from computer basics to internet, email and web design. There is a high demand for this program because technology is constantly evolving. This program is offered annually and up to 44 participants are registered to attend weekly classes.

Our Horticulture Program is a therapeutic program involves instruction and hands-on experience working with plants and soils. This group activity aids in increasing dexterity as well as enhances social and communicative skills, which in turn builds self-esteem and confidence. Twelve members attended the 8 week session.



Yoga Program participant

The Yoga Program provides our members with a warm, non-competitive and supportive environment in which to explore yoga. This introductory gentle movement yoga class is designed to assist with healing body and mind. This program remains to be popular with our members and continues to attract new faces.

Boccia is an exciting sport in which persons with disabilities can participate and develop a high level of skill. The game can be easily adapted to enable players with functional limitations to use chutes and ramps in order to

get their game balls into play. Twenty eight participants registered in this six month session.



Boccia Program participant

Edmonton Programs

The Ballerina Dreams Program is our children's dance program, which assists children in working towards their dreams of becoming ballerinas. Offered to children with disabilities between the ages of 3–15 years in both spring and fall.

May Awareness Month – 2010 proved to be another great year for awareness in Edmonton. Our month was busy with display booths at the Stollery and Glenrose Hospitals, various presentations and our 2nd Annual Resource Fair.



The Community Connections Program brings education and awareness to the community about cerebral palsy and other disabilities through presentations, fairs and events. We have seen an increase in the amount of schools wanting presentations and many teachers report noticing attitude shifts after the presentation.

The Volunteer Share Program's premise is to bring non-profit organizations together to offer a more diverse volunteer experience for its community members. By sharing opportunities, information and ideas, participating organizations are able to grow and become more efficient. This benefits volunteers by providing more dynamic experiences, diverse opportunities and the ability to build on their strengths and skills.

Officially opened in May, 2009, the Vacation Villa became Alberta's first centrally located fully accessible vacation home. Since inception, interest in the Villa has skyrocketed and was booked for nearly the entire summer. With our 2nd year behind us, we are looking forward to building upon the initial success of the Villa and increasing bookings of the home by generating further awareness of the Villa. We encourage everyone to choose the Villa for your next close to home, accessible getaway.

We look forward to next year and strive to support our members as they live, love, laugh and learn a Life without Limits.

Community & Government Relations



City of Calgary Proclamation

The Government Relations department has been working in partnership with many organizations and the Inter-City Forum on Social Policy to advocate that Alberta establish a comprehensive poverty reduction strategy. A number of Alberta municipalities are doing very important work in this area, and we are hopeful that various ministries within the Alberta government will partner in this important commitment to make sure all Albertans can live safe, secure, and healthy lives.

Alderman Shane Keating was elected as our new area Alderman in October and has since been a great supporter CPAA. He has toured our building several times, wrote letters of support for various grants, attended the Wild Wild West Gala and participated in the official opening of our Life without Limits Abilities Centre with a ribbon cutting ceremony.

The Calgary Ability Network Poverty Reduction table is involved with numerous poverty reduction strategies throughout the province. The ultimate goal of the initiative is to develop a poverty reduction plan much like the 10-year plan the provincial government launched in 2008 to eliminate homelessness.

This committee also established a new Community Services Database as there was a common theme of members having trouble finding services in Calgary. The new Community Services Database has 500 different services in Calgary, from employment assistance to counseling services, this database contains everything in one easy place.

The latest initiative of this committee is the \$1188.00 challenge. Currently the basic living amount on AISH is \$1188.00 per month. Members of the public are encouraged to try to live on \$1188.00/month and then share their experiences on our blog. These stories will then be collected and presented to our politicians across Alberta.

In October the Development Disabilities Resource Centre of Calgary Inclusion Award Ceremony was held at the University of Calgary. The Cerebral Palsy Association in Alberta



Mezaun Lakha-Evin accepting award

Community & Government Relations

was nominated for an Award. Congratulations to Mezaun Lakha-Evin who was the recipient of the Lifetime Achievement Award for all her committee work in the community over the past 22 years.

The Action Committee on Disabilities and Abuse (ACDA) held a one day conference titled 'Ending Abuse of persons with disabilities' with keynote speaker Dr. Dick Sobsey. Four brown bag lunches and a training day were also held which provided useful information for domestic violence service providers working with individuals with disabilities who have experienced abuse. A 6 month poster campaign commenced in December with the following key messages: 'Family violence can happen to anyone. These posters were distributed across agencies and were displayed on Calgary c-trains and buses.



ACDA committee

The Funding Request committee met monthly and reviewed funding request applications from across Alberta. This year 52 families received funding for various items/activities such as: summer camps, hospital beds, accessible vehicles, laptops, wheelchairs and ramps.

30 Municipalities and cities across Alberta proclaimed 'May as Cerebral Palsy Awareness Month' with members and their families in attendance.

Government Relations Committee Listings:

City of Calgary Access Design committee

City of Calgary Transportation committee

Action Committee on Disabilities and Abuse (ACDA)

International Day of Persons with Disabilities (IDPD)

Calgary Ability Network Poverty Reduction table

Calgary Ability Network Transportation table

Accessible and Affordable Housing Working Group (AAHWG)

Governors for Children (GFC)



Anna Bata – Community & Government Relations Coordinator

Mezaun Lakha-Evin – Associate Executive Director

Development

2010 was a year of change for the Cerebral Palsy Association in Alberta. In February of 2010, changes were on the horizon with the purchase of the Life without Limits Abilities Centre. As exciting as this was, it presented a challenge for the development team. However, the team was quick to take on this new challenge and what an exciting and productive year it turned out to be.



CPAA staff celebrate purchase of LWLAC

The 4rd Annual Life without Limits Gala, presented by Allergan/Botox, took place on May 7, 2010, in Calgary. During the Evening of Endless Possibilities we announced the new home of the CPAA and with the support of all the guests, we were able to raise over \$100,000.00.



2010 Life Without Limits Gala

There was an increase to the number of third party events in 2010, which included the 2nd annual Mark Joly 24hr Game-a-thon, Darby's Dream, Empowering Edmonton, Dori's Diamonds 3rd annual Frosted Gala and Riley's Cattle Barn St. Patrick's Shamrock event. Many thanks go out to the organizers, volunteers, participants and all the donors who helped to support these events. From these events the CPAA received over \$20,000.



Darby's Dream 2010



Riley's Cattle Barn St. Patrick's Shamrock Event

Development

On September 18th & 19th, we held the 4th Annual Motion Specialties/Eco Medical - Life without Limits Challenge. As participants walked, rolled, cycled and ran along the 5km course in both Edmonton and Calgary and a new 20km course in Calgary - limits were pushed, goals were met and personal successes were achieved! With the support from our participants, donors, volunteers and especially our sponsors, the CPAA raised over \$80,000.00 province-wide in support of our programs and services.



2010 Life Without Limits Challenge participants

Throughout the year, the development team presented to a large number of service clubs around the province, met with donors and sponsors and submitted numerous grants. The successes of these activities continue to support the Life without Limits Abilities Centre and the valued programs and services of the CPAA.

Thank you to the continued support from all of our sponsors, partners and the generosity of our donors - together we really do make a difference.

Stay tuned for new initiatives and more successes in 2011.

Joanne Dorn
Director of Development



CPAA staff take on 2010 LWL Challenge



Donors & Supporters

Endless Possibilities (\$50,000 to \$100,000)

Donald Zwingli
John and Eva Harder
Raphael Bitton

Partners without Limits (\$10,000 to \$49,999)

President's Choice Children's Charity

Friends without Limits (\$1,000 to \$9,999)

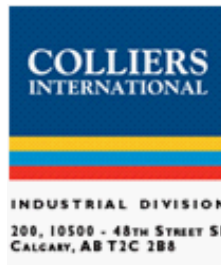
ABCRC	Kent Hehr
Alice Royer	Loraine and Mike Flannery
Allergan Inc.	Macleod Dixon LLP
Botox	Marketel
Braceworks	Mezaun Lakha-Evin
Brian and Joanne Dorn	Motion Specialties
Canmore Bottle Depot	Nickle Family Foundation
CB Medical	Penn West Petroleum Ltd.
Collier International	PMA Wines
Connacher Oil and Gas Ltd.	Rebekah Assembly of Alberta
Contemporary Office Interiors	Rotary Club of Calgary Heritage Park
Cornelius Waldner	Stage West Steakhouse Ltd.
Crescent Lodge No. 81 I.O.O.F.	Tony and Suzanne Brazao
Dale Unruh	Talisman Energy Inc.
Dan Muscoby	TD Commercial Banking
Dave and Pam Francis	The GlaxoSmithKline Foundation
Décor Construction Ltd.	Union 52 Benevolent Society
Deerfoot Inn and Casino	United Way of Calgary and Area
ECO Medical Equipment	Value Village
Estate of Robert Tegler (Trust)	Wayne Lee
First Calgary Savings	WestJet
Freedom Concepts	Yvonne Fagnan
Future Mobility Healthcare Inc.	Jim Yih
George Dorn	Kathie McGann
Gerry Kiefer	Kelly Jennings Photography
Glenn Street	
Go Logo Wear	
Greygates Foundation	
Husky Group of Companies	
Janice and Eldon Bushfield	



Donors & Supporters

Caring without Limits (\$500 to \$999)

Aon Reed Stenhouse Inc.
ATCO I-Tek Inc.
Bonavista Petroleum Ltd.
Cambrian Trailer Rentals
Cory Johnson
Darrell and Dianne Rutledge
David Cameron
Elaine Montgomery
Eric Bolton
FFCA Bake Sale
Joe Gelowitz
John Prins
Justin James
Kenneth Chisholm
Leighton Kolk
Lethbridge Orthotic-Prosthetic Service Ltd.
Marianne Walsh
Marilyn Mosicki
Marli Robertson
M&M Meat Shops
Monique and Clarence Joly
Order of Royal Purple Hardisty
Prowler Automation Group Inc.
Royal Canadian Legion Bowness Branch 238
St. Lucia Calgary Cultural Association
Stephanie Ferrarotto
Yoga Mandala Inc.



Santa visits CPAA Edmonton Christmas Party



Third Party Events

Marc Joly 24-hour Game-a-Thon
Dori's Diamonds Blue Frosted Gala
Darby's Dream
Riley's Cattle Barn Shamrock Event



Operations

The Operations Department continues to strive to achieve sustainable real growth in new business initiatives that align with the mission, vision and values of CPAA. Over the past year the CPAA has continued to improve upon the current operations and has identified new avenues by which to continue our success. By becoming actively involved in the community, awareness of our programs continues to spread and new partnerships and opportunities are constantly arising as a result of it.



The home pickup program continues to gain traction in both Edmonton and Calgary. Based on demand, the program has evolved to offer monthly route schedules for select neighborhoods. The monthly route pilot projects, initiated in late 2010, is expected to boost collection volume substantially in the targeted areas allowing us to grow the operation and infrastructure required to service new areas on a monthly basis.

CPAA continues to maintain a strong partnership with Alberta Beverage Container Recycling company. As a partner in their Community Champions Program, we are furthering community awareness on how beverage container recycling can be more accessible and convenient to Albertans through donating to the CPAA. This partnership continues to serve as an excellent opportunity to further the mandates of both organizations while increasing exposure and revenue.

The BCRP program is made up of several components which are free to our donors.

- Home pick ups in Greater Edmonton and Greater Calgary
- Receptacles – great for schools, offices, lunchrooms, events
- Blue Bags – part of dedicated home pick ups
- Community events – Choose the CPAA as your recycler of choice

In 2010 over 100,000 homes were serviced by our Home Pick-up Program and over 225 businesses across the province joined the recycling program.

Life Without Limits Abilities Centre

The CPAA has officially moved into our new home at 12001 44th Street SE. Our new 15,000 square foot Life Without Limits Abilities Centre is much more than a building.... it's a community which supports all children, adults and families with or without special needs. A community with greater collaboration, shared services and coordinated programs to better create a Life Without Limits for everyone.

We envision an inclusive environment where everyone can come to play, learn, laugh and live.... without limits. Upon completion of renovations, the Life Without Limits Abilities Centre will feature:

- Vibro-acoustic floors
- Multi-sensory room
- Fully accessible dance studio with room for wheelchairs and walkers
- Computer lab
- Multi-purpose gymnasium
- ...and much more



Life Without Limits Abilities Centre - Artist Rendering

The Centre will also offer life skills and employment programs, computer training and many other recreational activities.

Although there is still a lot of planning and renovations to do, it is business as usual at CPAA.

Stay tuned for updates!



Staff

Calgary

Executive Director: Janice Bushfield
Associate Executive Director: Mezaun Lakha-Evin
Director of Development: Joanne Dorn
Finance Manager: Shyam Poudyal
Administration and HR Manager: Mariana Nimara
Development Coordinator: Meghan Hird
Social Worker: Innocent Anachebe
Community & Gov't Relations Coordinator: Anna Bata
Communications and Marketing Coordinator:
Brendan Greenslade
Director of Operations: Jacqueline Langford
Community Sports Coordinator: Sara Evans
Employment Coordinator: John Hilton-O'Brian
Volunteer Coordinator: Marci McQueen
Database Admin Support: Elizabeth Schofield
Events Coordinator: Marie Farley
Admin Assistant: Gordon McQueen
Driver: Mario Girolami

Edmonton

Director of Operations: Diane Bukmeier
Business Manager: Marianne Fox
Recycling and Recovery Services Manager: Karen Quinn
Program Coordinator: Kim Henye
Community Connections Coordinator: Kimberly Mayer
Adult Support Coordinator: Ralph Leibo
Administrative Assistant: Agnes Myer
Supervisor: Tuttugne Addus
Driver: Margaret Devereaux
Telephone Representatives:
Judy Eaglesham Marcella Cruz
Randall Martishuk Brian Kool
Mike Tillotson Carlos Gonzalezdechamps
Linda Retallack Sydney Walters
Jean Kolacz
Ken Elliott
Sumit Ray
Nora Espiritu
Jodi Dallaire



Programs & Services Team



Janice Bushfield, Diane Bukmeier, Mezaun Lakha-Evin



Board of Directors



President

Roland Osske

Directors

Craig Bean

David Dziadyk

Bob Farley

Alesia Fieldberg

Moh Harris

Terri-Lee Olenuik

Executive Director

Janice Bushfield



Cerebral Palsy Association in Alberta

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