We can make a difference

Together

Cerebral Palsy
ALBERTA

2022 ANNUAL EVENT SPONSORSHIP

our sponsors

Event Sponsors:

ABCRC
Canmore Bottle Depot
CO-OP Home Health Care
Cuming & Gillespie Lawyers
Fountain Tire
Ipsen
Kyle Koss & Ben Asselin
Lane Quinn
Telus
Weir Bowen

In-Kind Sponsors:

Arctic Chiller Water
Azuridge Estates
Banff Springs Hotel
Basecamp Resorts Revelstoke
Big Chief Beef Jerky
C 97.7 FM
City & Country Winery
Clique Hotels
COBS Bread - Legacy
Dream Rocket Media
Golf Caddie
Highwood Distillers
Highwood Golf
Holland America Line
Icewalks
illFX Entertainment
Ironback Auctions
KJ Photography
Lowo Golf
Marmot Basin
Miles Display & Design
Modern Golf
Mount Engadine
Mountain View Printing
Princess Parties by Mimi
Righteous Gelato
Rocky's Sausage Haus
RusticGlo Skin and laser Clinic
The Furnace Room Studio
The Sutton Place Hotel
Toole Peet Insurance
Village Brewery
WestJet
Wild Blue Yonder
Wild Life Distillery
YoCaddie

2022 annual event sponsorship

Together with our generous community supporters, we are building a better world for tomorrow - today!

Throughout the year Cerebral Palsy Alberta hosts various fundraising events. These events bring together the three pillars of our society – business, community and government sectors – to celebrate joining forces to make a difference in the lives of children and adults with cerebral palsy and other disabilities.

We request your support because we believe that, as a business leader, you are invested in the inclusion of persons with disabilities and building a stronger community. Your support will not only recognize you as an invested community leader, but will also enable the inclusion of persons with disabilities in every facet of society, from the web to the workplace, from the classroom to the community. Our annual fundraising events contribute to strengthening the nonprofit sector in Alberta by reaching a broad and diverse audience and encouraging collaboration between the sectors of our society that benefit the whole community.

The Life Without Limits events would not be possible without the support from our sponsors. This year, we are pleased to announce our Annual Sponsorship Opportunities for our major events. These events are only made possible with the support of generous businesses like yours. With your support, we can help individuals in the disability community live a Life Without Limits.

To discuss this unique opportunity further, inquire about a custom package that best reflects your corporate brand or to find out about the marketing and promotional benefits, please contact Cindy Turnquist, Director of Development & Communications at cturnquist@cpalberta.com or (403) 219-3611.

Warm regards,

Cindy Turnquist
Director of Development & Communications
Cerebral Palsy Alberta

hush gala

PICTURES FROM THE 2021 15th ANNUAL HUSH GALA - CLUE MURDER MYSTERY THEME

Date: Oct 1st, 2022

Location: Secret Calgary location to be revealed

Attendance: Over 250 guests

Audience primarily business decision makers and engaged community members

Amount raised in 2021: $65,000 | Goal for 2022: $80,000

2022 THEME: **THROUGH THE LOOKING GLASS**

ALL PACKAGES BELOW INCLUDE:
(Packages can be customized on request)

- **Additional tables can be purchased for a special discounted price**
- **Name on the CPAA website (cpalberta.com)**
- **Name in the annual report**
- **Thank you and promotion of your company via CPAA social media outlets and eJourneys publication (distributed to 37,000+ followers monthly)**

Presenting Sponsor - $6,000

Limited to one sponsor

*First right of refusal as the annual presenting sponsor in subsequent years

- Name/Logo as Presenting Sponsor of HUSH Gala on all event marketing and media materials (where possible)
- Logo on all silent auction bidding software, event screens, photo backdrop and event night signage
- Logo in the event program and on your table signage
- Message in the event program and opportunity to address guests at the event
- Emcee thank you
- Logo and link to your website on the event website (hushgala.com)
- VIP reserved seating for 12 people or Virtual VIP tickets and VIP Experience amenities
- VIP parking opportunity for up to 4 vehicles

Interactive Auction Sponsor or VIP Experience Sponsor - $5,000

Limited to one sponsor per category

- Logo on live/silent auction bidding website or VIP experience amenity items, event screens, photo backdrop
- Logo in the event program and on your table signage
- Emcee thank you
- Logo and link to your website on the event website (hushgala.com)
- VIP reserved seating for 10 people or Virtual VIP tickets and VIP Experience amenities
- VIP parking opportunity for up to 3 vehicles

VIP Sponsor - $4,000

Limited to one sponsor

- Logo on VIP Lounge and/or package
- Logo on photo backdrop and event screens
- Logo in the event program and on your table signage
- Emcee thank you
- Logo and link to your website on the event website (hushgala.com)
- VIP Reserved seating for 8 people or Virtual VIP tickets and VIP Experience amenities
- VIP Parking opportunity for up to 2 vehicles

Entertainment Sponsor - $3,500

Limited to one sponsor per category

- Logo on 'Brought to you by' signage
- Logo on photo backdrop
- Logo in the event program and on your table signage
- Emcee thank you
- Logo and link to your website on the event website (hushgala.com)
- VIP Reserved seating for 6 people or Virtual VIP tickets and VIP Experience amenities
- VIP Parking opportunity for up to 2 vehicles

Additional HUSH Gala Opportunities

Table Sponsor	**$2,500**
Auction Item Sponsor	**$1,000**

- **Logo on Auction Item signage (if applicable)**
- **Logo on photo backdrop**
- **Logo in the event program and on your table signage**
- **Emcee thank you**
- **Logo and link to your website on the event website (hushgala.com)**
- **VIP Reserved seating, for 2 or 4 or Virtual VIP Tickets depending on level, and VIP Experience amenities and VIP parking**

In-Kind Sponsorship with Brand Category Exclusivity available for media/advertising, décor, print, audio/visual and photography. The value and recognition for the In-Kind Sponsorship will be customized.

golf without limits tournament

PICTURES FROM THE 2021 3rd ANNUAL GOLF WITHOUT LIMITS TOURNAMENT

Date: June 20, 2022

Location: Sirocco Golf Club

Attendance: 72 players

Audience primarily business decision makers and engaged community members

Amount raised in 2021: $27,000 | **Goal for 2021:** $30,000

ALL PACKAGES BELOW INCLUDE:

(Packages can be customized on request)

- **Emcee thank you and logo in event program**
- **Logo and link to your website on the event website (golfwithoutlimits.ca)**
- **Opportunity to contribute items for the player gift bags**
- **Name on the CPAA website (cpalberta.com)**
- **Name in the annual report**
- **Thank you and promotion of your company via CPAA social media outlets and CPAA's eJourneys publication (distributed to 37,000+ followers monthly)**

Tournament Sponsor - $4,000

Limited to one sponsor

*First right of refusal as the annual presenting sponsor in subsequent years

- Name/Logo as Presenting Sponsor of Golf Without Limits Tournament on all event marketing and media materials (where possible)
- Logo placement on official tournament rules and hole designation sheet placed in each cart.
- Golf experience for 2 foursomes (8 players)
- Dedicated signage, representation and product placement (if appropriate) at 2 designated holes.

Opportunity to purchase up to an additional 8 golfers at a discounted price
Corporate volunteer opportunities

Golf Cart Sponsor - $3,000

Limited to one sponsor

- Name/Logo on golf carts and dedicated signage at golf cart pick up/drop off location
- Dedicated signage, representation and product placement (if appropriate) at 1 designated hole
- Golf experience for 1 foursome (4 players).

Opportunity to purchase up to an additional 4 golfers at a discounted price
Corporate volunteer opportunities

Banquet Sponsor - $2,500

Limited to one sponsor

- Name/Logo on banquet signage
- Dedicated signage, representation and product placement (if appropriate) at 1 designated hole
- Golf experience for 1 foursome (4 players)

Opportunity to purchase up to an additional 4 golfers at a discounted price
Corporate volunteer opportunities

Swag Bag Sponsor - $2,000

Limited to one sponsor

- Name/Logo on Swag Bag signage
- Dedicated signage, representation and product placement (if appropriate) at 1 designated hole
- Golf experience for 1 foursome (4 players)

Opportunity to purchase up to an additional 4 golfers at a discounted price
Corporate volunteer opportunities

Additional Golf Without Limits Tournament Opportunities

Lunch Sponsor	**$1,500**
Hole Sponsor	**$500**
Hole In One Sponsor	**Cost of $15,000 Prize Insurance**

- Dedicated signage, representation and product placement (if appropriate) or the opportunity to host an activity at 1 designated hole

Opportunity to purchase up to an additional 2 golfers at a discounted price
Corporate volunteer opportunities

In-Kind Sponsorship with Brand Category Exclusivity available for media/advertising, print, tee gifts, golf shirts, photography and beer/wine/spirits. The value and recognition for the In-Kind Sponsorship will be customized.

mobility challenge

PICTURES FROM THE 2019 LIFE WITHOUT LIMITS CHALLENGE

Date: Weekend of June 4 & 5th, 2022

Location: Calgary, Edmonton and Virtually

Attendance: Over 500 participants

Targeting local families, area businesses and engaged community professionals

Amount raised in 2021: $43,000 | **Goal for 2022:** $61,000

ALL PACKAGES BELOW INCLUDE:

(Packages can be customized on request)

- **Logo on the donor insert distributed to all participants**
- **Emcee thank you during the event**
- **Logo and link to your website on the event website (lifewithoutlimits.ca)**
- **Prominent placement of company banner/ signage at event if provided**
- **Name on the CPAA website (cpalberta.com)**
- **Name in the annual report**
- **Thank you and promotion of your company via CPAA social media outlets and CPAA's eJourneys publication (distributed to 37,000+ followers monthly)**

Presenting Sponsor - $10,000

Limited to one sponsor

*First right of refusal as the annual presenting sponsor in subsequent years

- Name/Logo as Presenting Sponsor of Mobility Challenge on all event marketing and media materials (where possible)
- Right to use the "official sponsor of the 2022 Mobility Challenge" brand in your publications, websites, emails and mailouts
- 10 complimentary registrations (value $1,000) to both Calgary and Edmonton Mobility Challenge
- Opportunity to set up a display booth and to distribute brochure, promo materials or samples to participants
- Recognized in event press release as the presenting sponsor
- Opportunity to address guests at the event

Corporate volunteer opportunities

Incentive Sponsor - $6,000

Limited to one sponsor

- Right to use the "official prize sponsor of the 2022 Mobility Challenge" brand in your publications, websites, emails and mailouts
- 6 complimentary registrations (value $600) to both Calgary and Edmonton Mobility Challenge
- Opportunity to set up a display booth and to distribute brochure, promo materials or samples to participants

Corporate volunteer opportunities

Medal Sponsor - $4,000

Limited to one sponsor

- 4 complimentary registrations (value $400) to both Calgary and Edmonton Mobility Challenge
- Opportunity to set up a display booth and to distribute brochure, promo materials or samples to participants

Corporate volunteer opportunities

Water Bottle Sponsor - $4,000

Limited to one sponsor

- 4 complimentary registrations (value $400) to both Calgary and Edmonton Mobility Challenge
- Opportunity to set up a display booth and to distribute brochure, promo materials or samples to participants

Corporate volunteer opportunities

Additional Mobility Challenge Opportunities

Food or Volunteer Sponsor	**$3,000**
Virtual Sponsor	**$2,500**

- **2 Complimentary registrations to both Calgary and Edmonton Mobility Challenge**
- **Opportunity to set up a display booth and to distribute brochure, promo materials or samples to participants**

Corporate volunteer opportunities

In-Kind Sponsorship with Brand Category Exclusivity available for media/advertising, print, entertainment and photography. The value and recognition for the In-Kind Sponsorship will be customized.

poker & client events

poker for a cause tournaments

The Poker for A Cause Tournaments take place in both Calgary and Edmonton annually in the Fall. This event is all about having fun while making new connections. Whether you bring your friend group or use this as a team building activity its a great event to support.

Date: Fall 2022

Location: Calgary and Edmonton

Attendance: Over 75 participants

Targeting local poker enthusiasts and engaged community members

Amount raised in 2019: $15,000

Goal for 2022: $10,000

Prize Sponsor - $3,000

- Logo on marketing materials for grand prize sponsor
- Logo on event signage
- Logo and link to your website on the event website (pokerforacause.ca)
- Name on the CPAA website (cpalberta.com)
- Name in the annual report
- Thank you and promotion of your company via CPAA social media outlets and CPAA's eJourneys publication (distributed to 37,000+ followers monthly)

gifts from the heart

For the past 21 years the CPAA has been providing gifts to children aged 5 – 15 in the disability community at Christmas so that they can enjoy the Spirit of the Season. Gifts are specifically chosen depending on the child's disability and for many of these them, it is the only gift that they'll receive as many of these families live in poverty. The CPAA relies on the generosity of the community to brighten their holidays and bring smiles to the faces of these special children.

Date: December 2022

Location: Calgary & Edmonton

Recipients: Over 300 children

Targeting local families, area businesses and engaged community members

Gifts From the Heart Sponsor - $3,000

- Logo on marketing materials
- Name on the CPAA website (cpalberta.com)
- Name in the annual report
- Thank you and promotion of your company via CPAA social media outlets and CPAA's eJourneys publication (distributed to 37,000+ followers monthly)

members picnic & parties

Cerebral Palsy Alberta hosts an Annual Members picnic in Edmonton and a New Years Dance party in both Calgary & Edmonton. These Meet-Up events give the CPAA members as well as their families & caregivers the opportunity to get together for a fun, social outing in an accepting and accessible environment.

Date: Summer & January

Location: Calgary & Edmonton

Recipients: Over 100 participants/event

Targeting local families, area businesses and engaged comunity members

NY Dance Party Sponsor- Calgary OR Edmonton - $3,000

Members Picnic Sponsor - Edmonton - $2,500

- Logo on marketing materials
- Name on the CPAA website (cpalberta.com)
- Name in the annual report
- Thank you and promotion of your company via CPAA social media outlets and CPAA's eJourneys publication (distributed to 37,000+ followers monthly)

Cerebral Palsy
ALBERTA
Life Without Limits

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