

50TH
ANNIVERSARY
CPALBERTA

Life Without Limits
for Individuals with Disabilities

2026 ANNUAL

SPONSORSHIP PACKAGE

Celebrating Making a difference
Together for the past 50 Years!



our sponsors

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WellWise
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Willow Park Wine
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Wranglers
Yoga Santosha
YWCA



2026 annual event sponsorship

Together with our generous community supporters, we are building a better world for tomorrow - today!

Cerebral Palsy Alberta hosts a variety of fundraising events throughout the year, uniting the three key pillars of our society—business, community, and government—to make a meaningful impact in the lives of individuals with disabilities.

We invite your support because, as a business leader, your commitment to fostering inclusion for people with disabilities is invaluable. Your partnership will not only highlight your role as a dedicated community leader but also help advance the inclusion of individuals with disabilities across all areas of society—from online spaces to workplaces, classrooms, and neighborhoods. Our annual fundraising events play a vital role in strengthening Alberta's nonprofit sector by engaging a diverse audience and fostering collaboration that benefits the entire community.

We are excited to announce our Annual Sponsorship Opportunities for our major events that will take place during our 50th Anniversary year. These initiatives thrive thanks to the generosity of businesses like yours. With your support, we can empower individuals in the disability community to embrace a Life Without Limits.

For more information on our unique sponsorship opportunities, to explore a custom package that aligns with your corporate brand, or to discuss hosting your own third-party fundraising event, please reach out to Cindy Turnquist, Director of Development & Communications, at cturnquist@cpalberta.com or (403) 219-3611.

Thank you for considering this opportunity to make a lasting impact!

Warm regards,



Cindy Turnquist
Director of Development & Communications
Cerebral Palsy Alberta

hush gala

PICTURES FROM THE 2025 19th ANNUAL HUSH GALA
- GREASE THEME



Date: Oct 17th, 2026

Location: Calgary, AB

Attendance: Over 250 guests

Audience primarily business decision makers and engaged community members

Amount raised in 2025: \$100,000 | Goal for 2026 \$110,000

2026 THEME: We're keeping it HUSH!

ALL PACKAGES BELOW INCLUDE:

(Packages can be customized on request)

- Additional tables can be purchased for a special discounted price
- Name on the CPAA website (cpalberta.com)
- Name in the annual report
- Thank you and promotion of your company via CPAA social media outlets and eJourneys publication (distributed to 40,000+ followers monthly)
- Media exposure on Global Calgary including Stack TV, Country 105, QR Calgary and 107.3 the Edge

Presenting Sponsor - \$8,000

Limited to one sponsor

*First right of refusal as the annual presenting sponsor in subsequent years

- Name/Logo as Presenting Sponsor of HUSH Gala on all event marketing and media materials (where possible)
- Logo on all silent auction bidding software, event screens, photo backdrop and event night signage
- Logo in the event program and on your table signage
- Message in the event program and opportunity to address guests at the event
- Emcee thank you
- Logo and link to your website on the event website (hushgala.com)
- VIP reserved seating for 12 people
- Exclusive access to VIP Lounge for 12 people
- VIP parking opportunity for up to 4 vehicles

Interactive Auction Sponsor or VIP Experience Sponsor - \$7,000

Limited to one sponsor per category

- Logo on live/silent auction bidding website and event screens or VIP Lounge signage and/or package
- Logo on photo backdrop
- Logo in the event program and on your table signage
- Emcee thank you
- Logo and link to your website on the event website (hushgala.com)
- VIP reserved seating for 10 people
- Exclusive access to VIP Lounge for 10 people
- VIP parking opportunity for up to 3 vehicles

Banquet Sponsor - \$6,000

Limited to one sponsor

- Logo on Banquet menu
- Logo on photo backdrop
- Logo in the event program and on your table signage
- Emcee thank you
- Logo and link to your website on the event website (hushgala.com)
- VIP Reserved seating for 8 people
- Exclusive access to VIP Lounge for 8 people
- VIP Parking opportunity for up to 2 vehicles

Entertainment Sponsor - \$5,000

Limited to one sponsor

- Logo on 'Brought to you by' signage
- Logo on photo backdrop
- Logo in the event program and on your table signage
- Emcee thank you
- Logo and link to your website on the event website (hushgala.com)
- VIP Reserved seating for 6 people
- Exclusive access to VIP Lounge for 6 people
- VIP Parking opportunity for up to 2 vehicles

Additional HUSH Gala Opportunities

Table Sponsor **\$3,000**

Auction Item Sponsor **\$1,500**

- Logo on Auction Item signage (if applicable)
- Logo on photo backdrop
- Logo in the event program and on your table signage
- Emcee thank you
- Logo and link to your website on the event website (hushgala.com)
- VIP Reserved seating for 2 or 4, depending on the level, and Exclusive access to VIP Lounge and VIP parking

In-Kind Sponsorship with Brand Category Exclusivity available for media/advertising, décor, print, audio/visual, photography and live auction. The value and recognition for the In-Kind Sponsorship will be customized.

golf without limits tournaments

PICTURES FROM THE 2025 7th ANNUAL GOLF WITHOUT LIMITS TOURNAMENT, CALGARY



Edmonton, June 1st: Cattail Crossing Golf Course

Calgary, June 15th: Blue Devil Golf Club

Attendance: 144+ players / tournament

Audience primarily business decision makers
and engaged community members

Amount raised in 2025: \$80,000 | **Goal for 2026:** \$100,000

ALL PACKAGES BELOW INCLUDE:

(Packages can be customized on request)

- Emcee thank you and logo in event program
- Logo and link to your website on the event website (golfwithoutlimits.ca/golf-without-limits.com)
- Opportunity to contribute items for the player gift bags
- Name on the CPAA website (cpalberta.com)
- Name in the annual report
- Thank you and promotion of your company via CPAA social media outlets and CPAA's eJourneys publication (distributed to 40,000+ followers monthly)
- Media exposure on Global Edmonton & Global Calgary channels including Stack TV and radio

Tournament Sponsor - \$5,000

Limited to one sponsor

*First right of refusal as the annual presenting sponsor in subsequent years

- Name/Logo as Presenting Sponsor of Golf Without Limits Tournament on all event marketing and media materials (where possible)
- Logo placement on official tournament rules and hole designation sheet placed in each cart.
- Golf experience for 2 foursomes (8 players)
- Dedicated signage, representation and product placement (if appropriate) at 2 designated holes.

Opportunity to purchase up to an additional 8 golfers at a discounted price
Corporate volunteer opportunities

Golf Cart Sponsor - \$4,000

Limited to one sponsor

- Name/Logo on golf carts and dedicated signage at golf cart pick up/drop off location
- Dedicated signage, representation and product placement (if appropriate) at 1 designated hole
- Golf experience for 2 foursomes (8 players).

Opportunity to purchase up to an additional 4 golfers at a discounted price
Corporate volunteer opportunities

Banquet Sponsor - \$3,500

Limited to one sponsor

- Name/Logo on banquet signage
- Dedicated signage, representation and product placement (if appropriate) at 1 designated hole
- Golf experience for 1 foursome (4 players)

Opportunity to purchase up to an additional 4 golfers at a discounted price
Corporate volunteer opportunities

Swag Bag Sponsor or Lunch Sponsor - \$2,000

Limited to one sponsor per category

- Name/Logo on Swag Bag signage (where possible)
- Dedicated signage, representation and product placement (if appropriate) at 1 designated hole
- Golf experience for 1 foursome (4 players)

Opportunity to purchase up to an additional 4 golfers at a discounted price
Corporate volunteer opportunities

Additional Golf Without Limits Tournament Opportunities

Hole Sponsor	\$500
Hole In One Sponsor	Cost of Prize Insurance

- Dedicated signage, representation and product placement (if appropriate) or the opportunity to host an activity at 1 designated hole

Hole Sponsor & Hole in One Sponsor can register golfers at a discounted price
Corporate volunteer opportunities

In-Kind Sponsorship with Brand Category Exclusivity available for media/advertising, print, tee gifts, golf shirts, photography and beer/wine/spirits. The value and recognition for the In-Kind Sponsorship will be customized.

anniversary benefit concert



Date: August, 2026

Location: Cowboys Dance Hall, Calgary, AB

Attendance: Over 600 guests

Audience engaged community members, local families and concert enthusiasts

Goal \$100,000

ALL PACKAGES BELOW INCLUDE:

(Packages can be customized
on request)

- Name on the CPAA website (cpalberta.com)
- Thank you and promotion of your company via CPAA social media outlets and eJourneys publication (distributed to 40,000+ followers monthly)
- Name in the annual report

Presenting Sponsor - \$8,000

Limited to one sponsor

*First right of refusal as the annual presenting sponsor in subsequent years

- Name/Logo as Presenting Sponsor of the Anniversary Benefit Concert on all event marketing and media materials (where possible)
- Name/Logo as Presenting Sponsor of the Anniversary Benefit Concert on stage signage
- Name/Logo as Presenting Sponsor of the Anniversary Benefit Concert on ticketing site
- Emcee thank you
- Media exposure on Global Calgary including Stack TV, Country 105, QR Calgary and 107.3 the Edge
- Logo on stand and repeat backdrop (if applicable)
- 12 complimentary tickets

Artist Sponsor - \$6,000

Limited to one sponsor per category

- Name/Logo on stage signage
- Name/Logo on ticketing site side bar
- Emcee thank you
- Media exposure on Global Calgary including Stack TV, Country 105, QR Calgary and 107.3 the Edge
- Logo on stand and repeat backdrop (if applicable)
- 10 complimentary tickets

Stage Sponsor - \$5,000

Limited to one sponsor

- Name/Logo on stand alone stage signage
- Name/Logo on ticketing site side bar
- Emcee thank you
- Media exposure on Global Calgary including Stack TV, Country 105, QR Calgary and 107.3 the Edge
- Logo on stand and repeat backdrop (if applicable)
- 8 complimentary tickets

Ticket Sponsor - \$3,000

Limited to one sponsor

- Name/Logo on stage signage
- Name/Logo on ticketing site (premiere location)
- Emcee thank you
- Media exposure on Global Calgary including Stack TV, Country 105, QR Calgary and 107.3 the Edge
- Logo on stand and repeat backdrop (if applicable)
- 6 complimentary tickets

Additional Benefit Concert Opportunities

Auction Item
Sponsor

\$1,000

- Logo on Auction Item signage (if applicable)
- Logo on stand and repeat backdrop (if applicable)
- Emcee thank you
- 2 complimentary tickets

In-Kind Sponsorship with Brand Category Exclusivity available for media/advertising, print, and photography. The value and recognition for the In-Kind Sponsorship will be customized.

empowering edmonton breakfast



Date: Tuesday, Sept 15th

Location: Edmonton, Sandman Hotel Downtown

Attendance: Over 100 participants

Targeting local families, area businesses and engaged community professionals

Goal for 2026: \$25,000

ALL PACKAGES BELOW INCLUDE:

(Packages can be customized on request)

- Emcee thank you during the event
- Logo and link to your website on the event website
- Prominent placement of company signage at event if provided
- Name on the CPAA website (cpalberta.com)
- Name in the annual report
- Thank you and promotion of your company via CPAA social media outlets and CPAA's eJourneys publication (distributed to 40,000+ followers monthly)

Empowering Edmonton Presenting Sponsor - \$5,000

Limited to one sponsor

*First right of refusal as the annual presenting sponsor in subsequent years

- Right to use the "Official Sponsor of Empowering Edmonton" brand in your publications, websites, emails and mailouts
- Name/Logo as Presenting Sponsor of Empowering Edmonton on all event marketing and media materials (where possible)
- Name and/or logo on Table Signage
- 1 complimentary table of 8
- Recognized in event press release as the presenting sponsor
- Media exposure on Global Edmonton including Stack TV, CISN Country, 880 CHED and 92.5 The Chuck
- Opportunity to address guests at the event

Corporate Volunteer Opportunities

Empowering Edmonton Breakfast Sponsor - \$3,000

Limited to one sponsor

- Name/Logo as Breakfast Sponsor of Empowering Edmonton on all event marketing and media materials (where possible)
- Name and/or logo on Table Signage
- 6 complimentary tickets to the Empowering Edmonton Breakfast
- Media exposure on Global Edmonton including Stack TV, CISN Country, 880 CHED and 92.5 The Chuck

Corporate Volunteer Opportunities

Empowering Edmonton Champagne Toast Sponsor - \$1,000

- Name/Logo as Champagne Toast Sponsor of Empowering Edmonton on all event marketing and media materials (where possible)
- Name and/or logo on Table Signage
- 2 complimentary tickets to the Empowering Edmonton Breakfast
- Media exposure on Global Edmonton including Stack TV, CISN Country, 880 CHED and 92.5 The Chuck

Corporate Volunteer Opportunities

Additional Empowering Edmonton Breakfast Fundraiser Opportunities

Table Sponsor

\$375

- Seating for 8 guests
 - Name and/or logo on table signage
- Corporate volunteer opportunities

In-Kind Sponsorship with Brand Category Exclusivity available for media/advertising, print and photography. The value and recognition for the In-Kind Sponsorship will be customized.

member events & go green for cpaa



early intervention therapy



go green for cpaa

CP Alberta operates the 'Go Green For CPAA' social enterprise; a clothing donation and beverage container recycling program. Our collection trucks travel throughout each of the four quadrants of the city & surrounding areas daily, which gains your business key exposure and identifies your corporate philanthropic ideals.

Location: Calgary & Edmonton

Size: Approx height 15" x length (TBD)

Brand Category Exclusivity

Reach a broad audience! Our trucks travel all over the city, which means every day many people of all ages, genders, and socioeconomic backgrounds will see your brand message. This gains you key exposure within the city at 40,000 impressions daily which equates up to \$41,400 worth of value equivalent to standard transit advertising rates!

Go Green For CPAA Truck Sponsor- Calgary OR Edmonton - \$5,000
(Includes cost of 2 decals/vehicle & installation)

- Logo on truck
- Name on the CPAA website (cpalberta.com)
- Name in the annual report
- Thank you and promotion of your company via CPAA social media outlets and CPAA's eJourneys publication (distributed to 40,000+ followers monthly)

member events

Cerebral Palsy Alberta hosts an Annual Members picnic and a New Years Dance party in both Calgary & Edmonton. These Meet-Up events give the CPAA members as well as their families & caregivers the opportunity to get together for a fun, social outing in an accepting and accessible environment.

Date: Summer & January

Location: Calgary & Edmonton

Recipients: Over 100 participants/event

Targeting local families, area businesses and engaged community members

NY Dance Party Sponsor- Calgary OR Edmonton - \$1,000
Members Picnic Sponsor - Edmonton - \$1,000

- Logo on marketing materials
- Name on the CPAA website (cpalberta.com)
- Name in the annual report
- Thank you and promotion of your company via CPAA social media outlets and CPAA's eJourneys publication (distributed to 40,000+ followers monthly)

early intervention therapy

The Early Intervention Therapy Program (EITP) is a new initiative of the CPAA that is designed for children aged 5 and under and is FREE to members of the CPAA. This program is specifically designed to support this crucial phase of development, ensuring children receive the tools and guidance they need to thrive during this pivotal time and is led by a team of Occupational, Speech and Physiotherapists.

Date: Quarterly, 2025


Location: Calgary & Edmonton

Attendance: Over 100 children

Targeting local families with young children

Early Intervention Therapy Sponsor - \$5,000/city

- Logo on marketing materials
- Name on the CPAA website (cpalberta.com)
- Name in the annual report
- Thank you and promotion of your company via CPAA social media outlets and CPAA's eJourneys publication (distributed to 40,000+ followers monthly)



50TH ANNIVERSARY CP ALBERTA

Life Without Limits
for Individuals with Disabilities

Main Office

Life Without Limits Abilities Centre

12001 44 Street SE
Calgary, AB T2Z 4G9
Phone: 403-543-1161
Toll Free: 1-800-363-2807

Edmonton Office

#101, 10604 - 178 Street
Edmonton, AB T5S 2E3
Toll Free: 1-800-363-2807



www.cpalberta.com