

Terence Law

Terence is a graduate of the University of Calgary's Business program. With over 20 years of experience in various leadership roles, he has recently turned his attention to helping growth-stage organizations exceed their awareness and acquisition goals by developing marketing strategies that enable aggressive growth and awareness.

Terence's involvement with the CPAA started when his youngest daughter suffered an HIE incident at birth which led to her CP diagnosis. Since then, Terence has been a champion for inclusion and accessibility. When not working, Terence enjoys camping and spending time in the mountains and working with CADS in order to support his daughter's love of skiing and being active in the outdoors.

