

We can make a difference

Together



2023 ANNUAL EVENT SPONSORSHIP

our sponsors

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Cumming & Gillespie Lawyers
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Lane Quinn
Motion
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Rocky's Sausage Haus
Rouge Restaurant
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Village Ice Cream
Vin Gogh Paint & Sip
Vine Arts
West Edmonton Mall
Westside Recreation
Willow Spa
Wild Life Distillery
YoCaddie
YYC Cycle

2023 annual event sponsorship

Together with our generous community supporters, we are building a better world for tomorrow - today!

Throughout the year Cerebral Palsy Alberta hosts various fundraising events. These events bring together the three pillars of our society – business, community and government sectors – to celebrate joining forces to make a difference in the lives of children and adults in the disability community.

We request your support because we believe that, as a business leader, you are invested in the inclusion of people with disabilities and building a stronger community. Your support will not only recognize you as an invested community leader, but will also enable the inclusion of people with disabilities in every facet of society, from the web to the workplace, from the classroom to the community. Our annual fundraising events contribute to strengthening the nonprofit sector in Alberta by reaching a broad and diverse audience and encouraging collaboration between the sectors of our society that benefit the whole community.

The Life Without Limits events would not be possible without the support from our sponsors. This year, we are pleased to announce our Annual Sponsorship Opportunities for our major events. These events are only made possible with the support of generous businesses like yours. With your support, we can help individuals in the disability community live a Life Without Limits.

To discuss any of these unique opportunities further, inquire about a custom package that best reflects your corporate brand, how you can host your own unique third party fundraising event or to find out about the marketing and promotional benefits of our sponsorship opportunities, please contact Cindy Turnquist, Director of Development & Communications at cturnquist@cpalberta.com or (403) 219-3611.

Warm regards,



Cindy Turnquist
Director of Development & Communications
Cerebral Palsy Alberta

hush gala

PICTURES FROM THE 2022 16th ANNUAL HUSH GALA
- THROUGH THE LOOKING GLASS THEME



Date: Oct 21st, 2023

Location: Calgary, AB

Attendance: Over 250 guests

Audience primarily business decision makers and
engaged community members

Amount raised in 2022: \$75,000 | Goal for 2023: \$95,000

2023 THEME: OKTOBERFEST

ALL PACKAGES BELOW INCLUDE:

(Packages can be customized
on request)

- Additional tables can be purchased for a special discounted price
- Name on the CPAA website (cpalberta.com)
- Name in the annual report
- Thank you and promotion of your company via CPAA social media outlets and eJourneys publication (distributed to 40,000+ followers monthly)

Presenting Sponsor - \$7,000

Limited to one sponsor

*First right of refusal as the annual presenting sponsor in subsequent years

- Name/Logo as Presenting Sponsor of HUSH Gala on all event marketing and media materials (where possible)
- Logo on all silent auction bidding software, event screens, photo backdrop and event night signage
- Logo in the event program and on your table signage
- Message in the event program and opportunity to address guests at the event
- Emcee thank you
- Logo and link to your website on the event website (hushgala.com)
- VIP reserved seating for 12 people
- Exclusive access to VIP Lounge for 12 people
- VIP parking opportunity for up to 4 vehicles

Interactive Auction Sponsor or VIP Experience Sponsor - \$6,000

Limited to one sponsor per category

- Logo on live/silent auction bidding website and event screens or VIP Lounge signage and/or package
- Logo on photo backdrop
- Logo in the event program and on your table signage
- Emcee thank you
- Logo and link to your website on the event website (hushgala.com)
- VIP reserved seating for 10 people
- Exclusive access to VIP Lounge for 10 people
- VIP parking opportunity for up to 3 vehicles

Banquet Sponsor - \$5,000

Limited to one sponsor

- Logo on Banquet menu
- Logo on photo backdrop
- Logo in the event program and on your table signage
- Emcee thank you
- Logo and link to your website on the event website (hushgala.com)
- VIP Reserved seating for 8 people
- Exclusive access to VIP Lounge for 8 people
- VIP Parking opportunity for up to 2 vehicles

Entertainment Sponsor - \$4,500

Limited to one sponsor per category

- Logo on 'Brought to you by' signage
- Logo on photo backdrop
- Logo in the event program and on your table signage
- Emcee thank you
- Logo and link to your website on the event website (hushgala.com)
- VIP Reserved seating for 6 people
- Exclusive access to VIP Lounge for 6 people
- VIP Parking opportunity for up to 2 vehicles

Additional HUSH Gala Opportunities

Table Sponsor **\$3,500**

Auction Item
Sponsor **\$1,000**

- Logo on Auction Item signage (if applicable)
- Logo on photo backdrop
- Logo in the event program and on your table signage
- Emcee thank you
- Logo and link to your website on the event website (hushgala.com)
- VIP Reserved seating for 2 or 4, depending on the level, and Exclusive access to VIP Lounge and VIP parking

In-Kind Sponsorship with Brand Category Exclusivity available for media/advertising, décor, print, audio/visual and photography. The value and recognition for the In-Kind Sponsorship will be customized.

golf without limits tournament

PICTURES FROM THE 2022 4th ANNUAL GOLF WITHOUT LIMITS TOURNAMENT



Date: June 19, 2023

Location: Sirocco Golf Club

Attendance: 100 players

Audience primarily business decision makers
and engaged community members

Amount raised in 2022: \$35,000 | **Goal for 2023:** \$50,000

ALL PACKAGES BELOW INCLUDE:

(Packages can be customized on request)

- Emcee thank you and logo in event program
- Logo and link to your website on the event website (golfwithoutlimits.ca)
- Opportunity to contribute items for the player gift bags
- Name on the CPAA website (cpalberta.com)
- Name in the annual report
- Thank you and promotion of your company via CPAA social media outlets and CPAA's eJourneys publication (distributed to 40,000+ followers monthly)

Tournament Sponsor - \$4,500

Limited to one sponsor

*First right of refusal as the annual presenting sponsor in subsequent years

- Name/Logo as Presenting Sponsor of Golf Without Limits Tournament on all event marketing and media materials (where possible)
- Logo placement on official tournament rules and hole designation sheet placed in each cart.
- Golf experience for 2 foursomes (8 players)
- Dedicated signage, representation and product placement (if appropriate) at 2 designated holes.

Opportunity to purchase up to an additional 8 golfers at a discounted price
Corporate volunteer opportunities

Golf Cart Sponsor - \$3,500

Limited to one sponsor

- Name/Logo on golf carts and dedicated signage at golf cart pick up/drop off location
- Dedicated signage, representation and product placement (if appropriate) at 1 designated hole
- Golf experience for 1 foursome (4 players).

Opportunity to purchase up to an additional 4 golfers at a discounted price
Corporate volunteer opportunities

Banquet Sponsor - \$3,000

Limited to one sponsor

- Name/Logo on banquet signage
- Dedicated signage, representation and product placement (if appropriate) at 1 designated hole
- Golf experience for 1 foursome (4 players)

Opportunity to purchase up to an additional 4 golfers at a discounted price
Corporate volunteer opportunities

Swag Bag Sponsor - \$2,500

Limited to one sponsor

- Name/Logo on Swag Bag signage (where possible)
- Dedicated signage, representation and product placement (if appropriate) at 1 designated hole
- Golf experience for 1 foursome (4 players)

Opportunity to purchase up to an additional 4 golfers at a discounted price
Corporate volunteer opportunities

Additional Golf Without Limits Tournament Opportunities

Lunch Sponsor	\$1,500
Hole Sponsor	\$500
Hole In One Sponsor	Cost of \$15,000 Prize Insurance

- Dedicated signage, representation and product placement (if appropriate) or the opportunity to host an activity at 1 designated hole

Lunch Sponsor receives 2 players and opportunity to purchase up to an additional 2 golfers at a discounted price - Hole Sponsor & Hole in One Sponsor can register golfers at a discounted price
Corporate volunteer opportunities

In-Kind Sponsorship with Brand Category Exclusivity available for media/advertising, print, tee gifts, golf shirts, photography and beer/wine/spirits. The value and recognition for the In-Kind Sponsorship will be customized.

new in 2023 - mobility challenge



Date: Weekend of June 3rd & 4th, 2023

Location: Calgary

Attendance: Over 15 Teams

Targeting local families, area businesses and engaged community professionals

Goal for 2023: \$19,000

The Mobility Challenge will include 15 teams of 5 able-bodied participants joining together for a 5km Wheelchair Pedesting Challenge. At each 1km mark a team member from each group will tag in and pedest to the next km mark. Each location/tag point will be considered either non or partially accessible. There will be no registration fee for participants, just a commitment to raise \$1,000/team.

new in 2023 - duck race

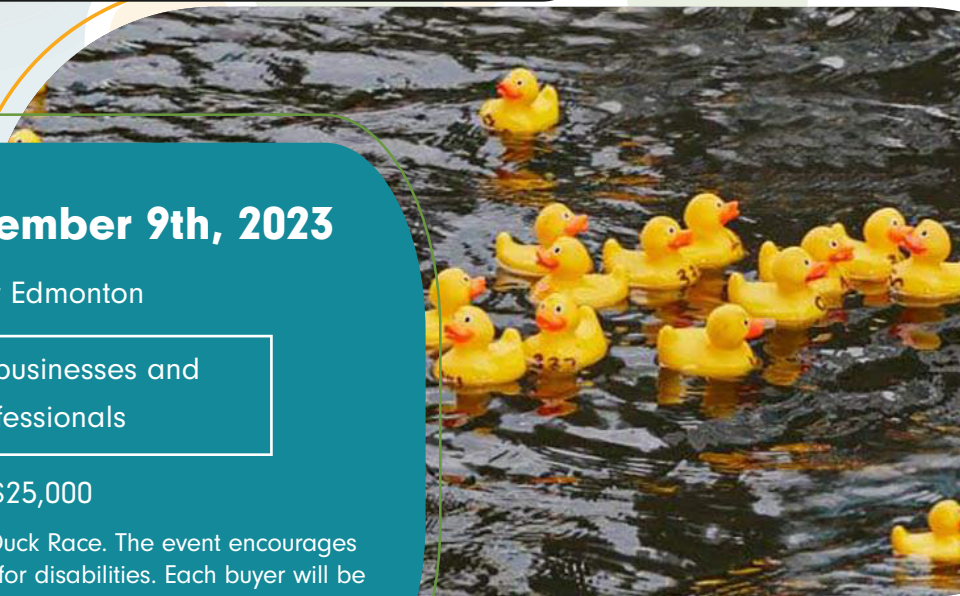
Date: Weekend of September 9th, 2023

Location: Calgary or Edmonton

Targeting local families, area businesses and engaged community professionals

Goal for 2023: \$25,000

The new end of summer event will be a Adopt Duck Race. The event encourages people throughout the province to adopt a duck for disabilities. Each buyer will be linked to a unique number or name that will be stenciled onto each of the racing ducks. The first 3 ducks to the finish will be eligible to win cash or prize incentives.



ALL PACKAGES BELOW INCLUDE:

(Packages can be customized
on request)

- Logo on the donor insert distributed to all participants
- Emcee thank you during the event
- Logo and link to your website on the event website
- Prominent placement of company banner/signage at event if provided
- Name on the CPAA website (cpalberta.com)
- Name in the annual report
- Thank you and promotion of your company via CPAA social media outlets and CPAA's eJourneys publication (distributed to 40,000+ followers monthly)

Mobility Challenge Presenting Sponsor - \$5,000

Limited to one sponsor

*First right of refusal as the annual presenting sponsor in subsequent years

- Right to use the "Official Sponsor of the Mobility Challenge" brand in your publications, websites, emails and mailouts
- Name/Logo as Presenting Sponsor of Mobility Challenge on all event marketing and media materials and prizing (where possible)
- Opportunity to set up a display booth and to distribute brochure, promo materials or samples to participants
- Recognized in event press release as the presenting sponsor
- Opportunity to address guests at the event

Corporate Volunteer Opportunities

Mobility Challenge Prizing Sponsor - \$2,000

Limited to one sponsor

- Opportunity to set up a display booth and to distribute brochure, promo materials or samples to participants
- Name/Logo on trophy and prizing (where possible)

Corporate Volunteer Opportunities

Mobility Challenge Water Bottle Sponsor - \$1,000

Limited to one sponsor

- Opportunity to set up a display booth and to distribute brochure, promo materials or samples to participants
- Name/Logo on water bottles

Corporate Volunteer Opportunities

Alberta Duck Race Presenting Sponsor - \$5,000

Limited to one sponsor

*First right of refusal as the annual presenting sponsor in subsequent years

- Right to use the "Official Sponsor of the Alberta Duck Race" brand in your publications, websites, emails and mailouts
- Name/Logo as Presenting Sponsor of Duck Race on all event marketing and media materials (where possible)
- Opportunity to distribute information/brochure, promo materials or samples to event purchasers
- Recognized in event press release as the presenting sponsor
- 50 ducks entered into race

Corporate Volunteer Opportunities

Alberta Duck Race Duck Sponsor - \$2,500

Limited to one sponsor

- Opportunity to distribute information/brochure, promo materials or samples to event purchasers
- 25 ducks entered into race

Corporate Volunteer Opportunities

Alberta Duck Race Swag Sponsor - \$1,500

Limited to one sponsor

- Opportunity to distribute information/brochure, promo materials or samples to event purchasers
- 15 ducks entered into race

Corporate Volunteer Opportunities

Alberta Duck Race Water Sponsor - \$500

- Opportunity to distribute information/brochure, promo materials or samples to event purchasers
- 5 ducks entered into race

Corporate Volunteer Opportunities

poker & client events



poker for a cause tournaments

The Poker for A Cause Tournaments take place in both Calgary and Edmonton annually in the Fall. This event is all about having fun while making new connections. Whether you bring your friend group or use this as a team building activity its a great event to support.

Date: Spring & Fall 2023

Location: Calgary and Edmonton

Attendance: Over 75 participants

Targeting local poker enthusiasts and engaged community members

Goal for 2023: \$12,500

Prize Sponsor - \$3,000

- Logo on marketing materials for grand prize sponsor
- Logo on event signage
- Logo and link to your website on the event website (pokerforacause.ca)
- Name on the CPAA website (cpalberta.com)
- Name in the annual report
- Thank you and promotion of your company via CPAA social media outlets and CPAA's eJourneys publication (distributed to 40,000+ followers monthly)

me n' u social connections

The Me n' U Social Connections group is a new initiative of the CPAA that is designed to bring together children aged 6 months - 3 years and their parents/guardians/care givers. This group will be a lifeline to many parents and caregivers as it takes place in a welcoming and supportive environment and helps with navigating the early years with a child of disability through socialization, informative presentations & teachings, interactive activities and playtime.

Date: Quarterly, 2023

Location: Calgary & Edmonton

Attendance: Over 100 children

Targeting local families, area businesses and engaged community members

Me N' U Social Connections Sponsor - \$3,000/city

- Logo on marketing materials
- Name on the CPAA website (cpalberta.com)
- Name in the annual report
- Thank you and promotion of your company via CPAA social media outlets and CPAA's eJourneys publication (distributed to 40,000+ followers monthly)

members picnic & parties

Cerebral Palsy Alberta hosts an Annual Members picnic and a New Years Dance party in both Calgary & Edmonton. These Meet-Up events give the CPAA members as well as their families & caregivers the opportunity to get together for a fun, social outing in an accepting and accessible environment.

Date: Summer & January

Location: Calgary & Edmonton

Recipients: Over 100 participants/event

Targeting local families, area businesses and engaged community members

NY Dance Party Sponsor- Calgary OR Edmonton - \$1,000

Members Picnic Sponsor - Calgary OR Edmonton - \$2,500

- Logo on marketing materials
- Name on the CPAA website (cpalberta.com)
- Name in the annual report
- Thank you and promotion of your company via CPAA social media outlets and CPAA's eJourneys publication (distributed to 40,000+ followers monthly)



Cerebral Palsy Alberta

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Cerebral Palsy Association in Alberta
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