

# CEREBRAL PALSY ASSOCIATION IN ALBERTA 2019 ANNUAL EVENT SPONSORSHIP

**Cerebral Palsy Association in Alberta**  
12001 - 44 Street SE  
Calgary, Alberta, T2Z 4G9  
Toll Free: 1-800-363-2807  
[www.cpalberta.com](http://www.cpalberta.com)

CEREBRAL PALSY  
ASSOCIATION IN ALBERTA  
LIFE WITHOUT  
LIMITS 

## CEREBRAL PALSY ASSOCIATION IN ALBERTA 2019 ANNUAL EVENT SPONSORSHIP

**Together with our generous community supporters, we are working  
towards changing the future, today!**

Throughout the year the CPAA hosts various fundraising events. These events bring together the four pillars of our society – business, nonprofit, community and government sectors – to celebrate the ways in which we work together to make a difference by enriching and supporting the lives of children and adults with cerebral palsy and other disabilities.

We request your support because we believe that, as a business leader, you are invested in the inclusion of persons with disabilities, building a stronger community. Your support will not only recognize you as an invested community leader, but will also enable the inclusion of persons with disabilities in every facet of society, from the web to the workplace, from the classroom to the community. Our annual fundraising events contributes to building a stronger nonprofit sector in Alberta by reaching a broad and diverse audience and encouraging collaboration between the sectors of our society that benefit the whole community.

The Life Without Limits events would not be possible without the support from our sponsors. This year, we are pleased to announce an Annual Sponsorship Opportunity for our major events. It is the support of organizations like yours that help make these events possible and help individuals with cerebral palsy and other disabilities live a Life Without Limits.

To discuss this unique opportunity further, inquire about a custom package that best reflects your corporate brand or to find out about the marketing and promotional benefits, please contact, Joanne Dorn, Director of Development & Public Relations at [jdorn@cpalberta.com](mailto:jdorn@cpalberta.com) or (403) 219-3603.

Warm regards,



Joanne Dorn  
Director of Development & Public Relations

# CEREBRAL PALSY ASSOCIATION IN ALBERTA

## 2019 ANNUAL EVENT SPONSORSHIP

### **13<sup>th</sup> ANNUAL LIFE WITHOUT LIMITS GALA – May, 2019**

The Gala is a high-end event that boasts a new and exciting theme each year and features live and silent auctions as well as special draw tickets with great prizes. Guests can count on great entertainment and spectacular chef inspired menus prepared by local artisan chefs. This is an ideal event to host clients, treat your staff to or use as a networking event with fellow philanthropists.

Presenting Sponsor - \$6,000  
Givergy Sponsor - \$5,000  
Entertainment Sponsor - \$4,000  
VIP Wine Sponsor - \$3,500  
Food Station Sponsor (6 available) - \$3,000

### **2<sup>nd</sup> ANNUAL GOLF WITHOUT LIMITS TOURNAMENT – June, 2019**

The Golf Without Limits Tournament is designed to be a premiere fundraising golf tournament and charity auction. This is the ideal setting to host key clients in a fun and relaxing setting, network with leaders in the business community and develop an association with an important cause and respected organization.

Tournament Sponsor - \$6,000  
Banquet Sponsor - \$3,000  
Cart Sponsor - \$2,500  
Lunch Sponsor - \$1,500  
Hole Sponsor - \$1,500  
Hole in One Sponsor – Cost of \$15,000 in Prize Insurance

### **13<sup>th</sup> ANNUAL LIFE WITHOUT LIMITS CHALLENGE – September, 2019**

This annual run walk wheel event in Calgary and Edmonton is a fun event for people of all ages and abilities to come together and have fun while raising funds and creating awareness for individuals with cerebral palsy and other disabilities. Over 500 participants take part annually, Running, Walking or Wheeling on a 5km route in Calgary and Edmonton, or a more challenging Kevin Kruse 20km cycle route (Calgary only) or take on one of our newest challenges – our Wheelchair Challenge or our Virtual Challenge! This is a great event that engages the disability community.

### **Calgary Life Without Limits Challenge - September 14th, 2018**

Presenting Sponsor - \$5,000  
Gold Level Sponsor - \$3,500  
T-Shirt Sponsor - \$2,000  
Water Bottle Sponsor - \$2,000  
Wheelchair Challenge Sponsor - \$1,500  
Swag Bag Sponsor - \$1,000  
Prize Sponsor - \$1,000

### **Edmonton Life Without Limits Challenge - September 15, 2018**

Presenting Sponsor - \$5,000  
Gold Level Sponsor - \$3,500  
T-Shirt Sponsor - \$2,000  
Water Bottle Sponsor - \$2,000  
Wheelchair Challenge Sponsor - \$1,500  
Swag Bag Sponsor - \$1,000  
Prize Sponsor - \$1,000

## **CPAA POKER FOR A CAUSE TOURNAMENTS – March/November, 2019**

The Poker For A Cause Tournaments take place in both Calgary & Edmonton in March and November annually. This event is all about having fun while making new connections. Whether you bring your friend group or use this as a team building activity its a great event to support.

Grand Prize Sponsor - \$4,000 Annually  
Second Place Prize Sponsor - \$1,200 Annually  
Third Place Prize Sponsor - \$800 Annually

## **GIFTS FROM THE HEART – December, 2019**

For the past 20 years the CPAA has partnered with 2 local special needs schools in the city of Calgary providing gifts to children aged 5 – 15 with cerebral palsy at Christmas so that they can enjoy the Spirit of the Season. Gifts include stuffed animals, sensory toys and other items which are specifically chosen depending on the child's disability. For many of these children, this is the only gift that they'll receive as many of these families live in poverty. There is a tremendous cost to raising a child with a disability – specialized equipment, clothing and necessities come with a big price tag! The CPAA relies on the generosity of the community to brighten their holidays and bring smiles to the faces of these special children.

Event Sponsor - \$2,500 x 5