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2019 SPONSORSHIP PACKAGE

The Cerebral Palsy Association in Alberta's (CPAA) Gala is now into its 13th year!

The 13th Annual Life Without Limits Gala is the CPAA's largest fundraiser. It brings together the three pillars of our society – business, nonprofit and government sectors to celebrate the ways in which we work together to make a difference by enriching and supporting the lives of children and adults with cerebral palsy and other disabilities.

We request your support because we believe that, as a business leader, you are invested in the inclusion of persons with disabilities, building a stronger community. Your support will not only recognize you as an invested community leader, but will also enable the inclusion of persons with disabilities in every facet of society, from the web to the workplace, from the classroom to the community. This event contributes to building a stronger nonprofit sector in Alberta by reaching a broad and diverse audience and encouraging collaboration between the sectors of our society that benefit the whole community.

The Hush Gala would not be possible without the support from our sponsors.

This year, we are pleased to announce several opportunities for sponsorship outlined in the attached page, with both marketing and promotional benefits. It is the support of organizations like yours that help make these events possible and help individuals with cerebral palsy and other disabilities live a Life Without Limits.

To inquire about supporting the 2019 Hush Gala contact, **Joanne Dorn, Director of Development & Public Relations** at jdorn@cpalberta.com or (403) 219-3603. Go to our event website – www.hushgala.com - for more information.

Warm regards,

Joanne Dorn
Director of Development & Public Relations

CEREBRAL PALSY
ASSOCIATION IN ALBERTA



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BENEFIT	THE BEES KNEES! \$6000	GUYS N' DOLLS! \$5000	FLAPPERS N' DAPPERS! \$4000	SPEAKEASY SIPS! \$3500	BUGSY'S BITES! \$2500
Reserved VIP Seating with special 'Bootlegger' Options For	SOLD OUT 26	SOLD OUT 12	10	8	6
VIP Parking Opportunity	4	4	2	2	1
Corporate name/logo on all marketing materials as presenting sponsor	✓				
Corporate message in the program & the opportunity to address guests	✓				
Corporate name/logo on bidding tablets & pre-event online auction website	✓	✓			
Corporate name/logo on bidding screens	✓	✓	✓		
Corporate name/logo on event screen & name on your table	✓	✓	✓	✓	
Corporate name/logo on photo backdrop, logo recognition in evening program & emcee thank you	✓	✓	✓	✓	✓
Recognition through CPAA social media outlets & in eJourneys newsletter	✓	✓	✓	✓	✓
Corporate name/logo and link on event website	✓	✓	✓	✓	✓
Corporate name of CPAA website	✓	✓	✓	✓	✓
Corporate name in AGM report	✓	✓	✓	✓	✓

Customized Sponsorship Packages are available to fit your needs. Please contact Joanne Dorn, Director of Development & Public Relations at jdorn@cpalberta.com or 403-219-3603 to discuss your options.





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THE BEES KNEES! – \$6000 (PRESENTING SPONSOR) TAKEN BY WEIR BOWEN LLP

BRAND RECOGNITION

- Corporate name on all marketing materials and event signage as the 13th Annual Gala Presented by sponsor, where possible
- Corporate name, mentions and/or logo on all media materials where possible
- Corporate logo on the pre-event online auction website
- Corporate name on the organizations' website cpalberta.com
- Corporate logo and link on the event page
- Thank you and promotion of company on CPAA social media outlets
- Corporate name and/or logo in the post-event thank you in the CPAA June's eJourneys publication (province-wide distribution of 4,000 emails)
- Corporate name in the annual report

**First right of refusal as the annual presenting sponsor in sub-sequent years*

GUEST BENEFITS

- VIP Reserved seating for 16 people with special 'Bootlegger' Options
- Additional tables can be purchased for a special discounted price upon request.
- VIP parking opportunity for up to 4 vehicles

EVENT ACKNOWLEDGMENTS

- Corporate logo on all event & bidding screens
- Corporate logo on photo backdrop
- Corporate name on your table
- Corporate logo on the bidding tablets in the room
- Corporate logo in a prominent placement in the evening program
- Emcee thank you during evening program
- Corporate message in the evening program
- Opportunity to address guests at the event

GUYS N' DOLLS! – \$5000 TAKEN BY CUMINGS AND GILLESPIE LAWYERS

BRAND RECOGNITION

- Corporate logo on the pre-event online auction website
- Corporate name on the organizations' website cpalberta.com
- Corporate logo and link on the event page
- Thank you on CPAA social media outlets
- Corporate name and/or logo in the post-event thank you in the CPAA June's eJourneys publication (province-wide distribution of 4,000 emails)
- Company name in the annual report

GUEST BENEFITS

- VIP Reserved seating for 12 people with special 'Bootlegger' Options
- VIP parking opportunity for up to 4 vehicles

EVENT ACKNOWLEDGMENTS

- Corporate logo on all event & bidding screens
- Corporate logo on photo backdrop & event signage
- Corporate name on your table
- Corporate logo in the evening program
- Emcee thank you during the evening program





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FLAPPERS N' DAPPERS! - \$4000

BRAND RECOGNITION

- Corporate name on the organizations' website cpalberta.com
- Corporate logo and link on the event page
- Thank you on CPAA social media outlets
- Corporate name and/or logo in the post-event thank you in the CPAA June's eJourneys publication (province-wide distribution of 5,000 emails)
- Company name in the annual report

GUEST BENEFITS

- VIP Reserved seating for 10 people with special 'Bootlegger' Options
- VIP parking opportunity for up to 2 vehicles

EVENT ACKNOWLEDGMENTS

- Corporate logo on all event & bidding screens
- Corporate logo on photo backdrop & event signage
- Corporate name on your table
- Corporate logo in the evening program
- Emcee thank you during the evening program

SPEAKEASY SIPS! - \$3500

BRAND RECOGNITION

- Corporate name on the organizations' website cpalberta.com
- Corporate logo and link on the event page
- Thank you on CPAA social media outlets
- Corporate name and/or logo in the post-event thank you in the CPAA's June eJourneys publication (province-wide distribution of 4,000 emails)
- Corporate name in the annual report

GUEST BENEFITS

- VIP Reserved seating for 8 people with special 'Bootlegger' Options
- VIP parking opportunity for up to 2 vehicles

EVENT ACKNOWLEDGMENTS

- Corporate logo on all event screens
- Corporate logo on photo backdrop & event signage
- Corporate name on your table
- Corporate logo in the evening program
- Emcee thank you during evening program





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BUGSY'S BITES! – \$2500

BRAND RECOGNITION

- Corporate name on the organizations' website cpalberta.com
- Corporate logo and link on the event page
- Thank you on CPAA social media outlets
- Corporate name and/or logo in the post-event thank you in the CPAA's June eJourneys publication (province-wide distribution of 4,000 emails)
- Corporate name in the annual report

GUEST BENEFITS

- VIP Reserved seating for 6 people with special 'Bootlegger' Options
- VIP parking opportunity for up to 1 vehicle

EVENT ACKNOWLEDGMENTS

- Corporate logo on photo backdrop
- Corporate logo on sponsored gourmet food station
- Corporate logo in the evening program
- Emcee thank you during evening program





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HUSH AUCTION SPONSOR!

Want to be part of the action but can't attend the event? We've got you covered...be a HUSH GALA Auction Prize Sponsor! For \$1,500+ an item(s) will be purchased to be used in the Silent/Live auction with full recognition to the sponsor.

BRAND RECOGNITION

- Corporate name on the organizations' website cpalberta.com
- Corporate logo and link on the event page
- Thank you on CPAA social media outlets
- Corporate name and/or logo in the post-event thank you in the CPAA's June eJourneys publication (province-wide distribution of 4,000 emails)
- Corporate name in the annual report

EVENT ACKNOWLEDGMENTS

- Corporate logo on photo backdrop
- Corporate logo in the evening program
- Emcee thank you during evening program and mention during live auction if applicable
- Corporate recognition on auction item signage





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SPONSORSHIP COMMITMENT FORM

THE BEES KNEES! - \$6000
(Presenting Sponsor)

SPEAKEASY SIPS! - \$3500

GUYS N' DOLLS! - \$5000

BUGSY'S BITES! - \$2500

FLAPPERS N' DAPPERS! - \$4000

HUSH AUCTION SPONSOR!

Individual tickets are available for purchase at www.hushgala.ca

I am unable to attend the event but would like to make a donation to the CPAA of \$_____ (Donations are eligible for a tax receipt)

Company Name: _____

Contact First & Last Name: _____

Address: _____

City/Prov/Postal: _____

Phone: _____ Email: _____

Payment

Please invoice

Mailing a cheque – please make payable to the Cerebral Palsy Association in Alberta

Credit Card

Credit Card Type (circle one): VISA MASTERCARD AMEX

Card Number: _____ Expiry: _____ CSC: _____

Name on Card: _____

Signature: _____

Please return completed form to:

Joanne Dorn, Director of Development & Public Relations: jdorn@cpalberta.com or (403) 219-3603

Cerebral Palsy Association in Alberta 12001 44 St SE Calgary, AB T2Z 4G9

Cerebral Palsy Association in Alberta Registered Charitable Number: 118848654RR0001

