



## 2019 Sponsorship Package

**The Cerebral Palsy Association in Alberta's (CPAA) 2<sup>nd</sup> Annual Golf Without Limits Tournament will be taking place at Sirocco Golf Club on Thursday, June 13<sup>th</sup> at 1pm.**

The 2<sup>nd</sup> Annual Golf Without Limits Tournament offers our supporters the opportunity to develop an association with an important cause and respected organization, host key clients in a fun and relaxing setting, network with leaders in the business community, showcase your product/brand to a desirable target audience and enhance your community investment program.

We request your support because we believe that, as a business leader, you are invested in the inclusion of persons with disabilities, building a stronger community. Your support will not only recognize you as an invested community leader but will also enable the inclusion of persons with disabilities in every facet of society, from the web to the workplace, from the classroom to the community. This event contributes to building a stronger nonprofit sector in Alberta by reaching a broad and diverse audience and encouraging collaboration between the sectors of our society that benefit the whole community.

The Golf Without Limits Tournament would not be possible without the support from our sponsors.

This year, we are pleased to announce several opportunities for sponsorship outlined in the attached page, with both marketing and promotional benefits. It is the support of organizations like yours that help make these events possible and help individuals with cerebral palsy and other disabilities live a Life Without Limits.

To inquire about supporting the 2019 Golf Without Limits Tournament contact, **Joanne Dorn, Director of Development & Public Relations** at [jdorn@cpalberta.com](mailto:jdorn@cpalberta.com) or (403) 219-3603. Go to our event website – [www.golfwithoutlimits.ca](http://www.golfwithoutlimits.ca) - for more information.

Warm regards,



Joanne Dorn  
Director of Development & Public Relations

CEREBRAL PALSY  
ASSOCIATION IN ALBERTA





BENEFIT	ALL FORE CPAA!	THE EAGLE!	SAY BIRDIE CART SPONSOR!	SWEET SPOT LUNCH SPONSORS!	EXCLUSIVE HOLE SPONSOR!	SAY FORE ACTIVITY SPONSOR!	VOLUNTEER/ TOURNAMENT SUPPORTER!
	\$6,000	SOLD \$3,000	SOLD \$2,500	SOLD \$2,000	\$1,500	\$1,000	\$500
Free Golfers	8	4	4	4	4	2	
Optional Golfers	8	4	4	2	2	2	
Corporate name/logo on all marketing materials as tournament sponsor	✓						
Logo recognition on banquet room signage, emcee thank you & opportunity to address guests	✓						
Corporate name/logo on official tournament rules/score sheet	✓	✓					
Corporate name/logo on golf carts	✓	✓	✓				
Dedicated golf cart pick-up/drop-off signage			✓				
Dedicated name/logo on Promotional product if applicable or Social Media event frame	✓	✓	✓				
On-site representation & product placement at designated hole (if applicable)	✓	✓	✓	✓	✓	✓	✓
Opportunity to contribute items to player gift bags	✓	✓	✓	✓	✓	✓	✓
Recognition through CPAA social media outlets & in eJourneys newsletter	✓	✓	✓	✓	✓	✓	✓
Corporate name/logo and link on event website	✓	✓	✓	✓	✓	✓	✓
Corporate name on CPAA website	✓	✓	✓	✓	✓	✓	✓
Corporate name in AGM report	✓	✓	✓	✓	✓	✓	✓



## ALL FORE CPAA – TOURNAMENT SPONSOR - \$6,000

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### BRAND RECOGNITION

- Corporate name on all marketing materials and event signage as the tournament sponsor, where possible
- Corporate name mentions and/or logo on all media materials where possible
- Corporate name on the organizations' website cpalberta.com
- Corporate logo and link on the event page
- Thank you and promotion of company on CPAA social media outlets
- Corporate name and/or logo in the post-event thank you in the CPAA June's eJourneys publication (province-wide distribution of 4,000 emails)
- Corporate name in the annual report
- Signage and banners (supplied by the sponsor) throughout the course, silent auction and dining area of the Club House.
- On-site representation and produce placement (if appropriate) at 2 designated holes.
- Opportunity to contribute items for the player gift bags.

\*First right of refusal as the annual presenting sponsor in sub-subsequent years

### GUEST BENEFITS

- 2 complimentary team entry (value \$1,600) to the Golf Tournament and Dinner, including prominent table signage with company logo or family name.
- Opportunity to purchase up to an additional 8 golfers at a discounted price

### EVENT ACKNOWLEDGMENT

- Logo placement on official tournament rules & hole designation sheet placed in each cart.
- Emcee thank you during evening program
- Opportunity to address guests at the event

## THE EAGLE - \$3,000 – Taken by Cuming & Gillespie Lawyers

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### BRAND RECOGNITION

- Sponsorship covers all fees to host the banquet dinner
- Corporate name on the organizations' website cpalberta.com
- Corporate logo and link on the event page
- Thank you and promotion of company on CPAA social media outlets
- Corporate name and/or logo in the post-event thank you in the CPAA June's eJourneys publication (province-wide distribution of 4,000 emails)
- Corporate name in the annual report
- On-site representation and produce placement (if appropriate) at a designated hole.
- Opportunity to contribute items for the player gift bags.

### GUEST BENEFITS

- 1 complimentary team entry (value \$800) to the Golf Tournament and Dinner, including prominent table signage with company logo or family name.
- Opportunity to purchase up to an additional 4 golfers at a discounted price

### EVENT ACKNOWLEDGMENT

- Logo placement on official tournament rules & hole designation sheet placed in each cart.



## SAY BIRDIE – \$2,500 – Taken by ABCRC

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### BRAND RECOGNITION

- Customizable golf cart signage
- Dedicated signage acknowledging your sponsorship at golf cart pick up/drop off location
- Corporate name on the organizations' website cpalberta.com
- Corporate logo and link on the event page
- Thank you and promotion of company on CPAA social media outlets
- Corporate name and/or logo in the post-event thank you in the CPAA June's eJourneys publication (province-wide distribution of 4,000 emails)
- Corporate name in the annual report
- On-site representation and produce placement (if appropriate) at a designated hole.
- Opportunity to contribute items for the player gift bags.

### GUEST BENEFITS

- 1 complimentary team entry (value \$800) to the Golf Tournament and Dinner, including prominent table signage with company logo or family name.
- Opportunity to purchase up to an additional 4 golfers at a discounted price

### EVENT ACKNOWLEDGMENT

- Logo placement on each golf cart.

## THE SWEET SPOT - \$2,000 - Taken by Fountain Tire

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### BRAND RECOGNITION

- Sponsorship covers all fees to host lunch at the event
- Dedicated signage acknowledging your sponsorship
- Corporate name on the organizations' website cpalberta.com
- Corporate logo and link on the event page
- Thank you and promotion of company on CPAA social media outlets
- Corporate name and/or logo in the post-event thank you in the CPAA June's eJourneys publication (province-wide distribution of 4,000 emails)
- Corporate name in the annual report
- On-site representation and produce placement (if appropriate) at a designated hole.
- Opportunity to contribute items for the player gift bags.

### GUEST BENEFITS

- 1 complimentary team entry (value \$800) to the Golf Tournament and Dinner, including prominent table signage with company logo or family name.
- Opportunity to purchase up to an additional 2 golfers at a discounted price



## **EXCLUSIVE HOLE SPONSOR - \$1,500**

**(5 AVAILABLE)**

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### **BRAND RECOGNITION**

- Dedicated signage on one exclusive hole acknowledging your sponsorship
- Corporate name on the organizations' website cpalberta.com
- Corporate logo and link on the event page
- Thank you and promotion of company on CPAA social media outlets
- Corporate name and/or logo in the post-event thank you in the CPAA June's eJourneys publication (province-wide distribution of 4,000 emails)
- Corporate name in the annual report
- On-site representation and produce placement (if appropriate) at a designated hole.
- Opportunity to contribute items for the player gift bags.

### **GUEST BENEFITS**

- 1 complimentary team entry (value \$800) to the Golf Tournament and Dinner, including prominent table signage with company logo or family name.
- Opportunity to purchase up to an additional 2 golfers at a discounted price

## **SAY FORE ACTIVITY SPONSOR - \$1,000**

**(6 AVAILABLE)**

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### **BRAND RECOGNITION**

- Dedicated signage on one proxy prize hole (Longest Drive, Longest Putt, Closest To The Pin) or a beverage hole, or a feature activity hole to acknowledging your sponsorship (you choose)
- Proxy Hole prizes/Contest prizes
- Corporate name on the organizations' website cpalberta.com
- Corporate logo and link on the event page
- Thank you and promotion of company on CPAA social media outlets
- Corporate name and/or logo in the post-event thank you in the CPAA June's eJourneys publication (province-wide distribution of 4,000 emails)
- Corporate name in the annual report
- On-site representation and produce placement (if appropriate) at a designated hole.
- Opportunity to contribute items for the player gift bags.

### **GUEST BENEFITS**

- 2 complimentary golfer registrations (value \$400) to the Golf Tournament and Dinner, including prominent table signage with company logo or family name.
- Opportunity to purchase up to an additional 2 golfers at a discounted price



## **VOLUNTEER OR TOURNAMENT SUPPORTER - \$500 (6 AVAILABLE)**

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### **TOURNAMENT SUPPORTER**

- Team prizes, 4 each of an item (please advise prior to tournament of intent to donate)
- Silent Auction Items; and/or 120 each of an item for player gift bag
- Proxy Hole prizes/Contest prizes

### **VOLUNTEER SUPPORTER**

- Signage in volunteer area, logo on the volunteer meal voucher, logo on volunteer name badges
- Silent Auction Items; and/or 120 each of an item for player gift bag

## **BRAND RECOGNITION**

- Corporate name on the organizations' website cpalberta.com
- Corporate logo and link on the event page
- Thank you and promotion of company on CPAA social media outlets
- Corporate name and/or logo in the post-event thank you in the CPAA June's eJourneys publication (province-wide distribution of 4,000 emails)
- Corporate name in the annual report
- On-site representation and produce placement (if appropriate) at a designated hole.
- Opportunity to contribute items for the player gift bags.

## **HOLE-IN-ONE SPONSOR**

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### **HOLE-IN-ONE SPONSOR BENEFITS INCLUDE:**

- Sponsor will provide insurance for an appropriate prize of their choosing (Amount of insurance cost for prizing will vary)
- Your name will be associated with the hole-in-one prize that you sponsor on all event related communications
- On-site representation and produce placement (if appropriate) at a designated hole.
- Golf and dinner banquet for 2 golfers with a minimum purchase of \$3,000 of Hole-in-One insurance.
- Opportunity to contribute items for the player gift bags.
- Thank you and promotion of company on CPAA social media outlets
- Corporate name and/or logo in the post-event thank you in the CPAA June's eJourneys publication (province-wide distribution of 4,000 emails)
- Corporate name in the annual report



## Sponsorship Commitment Form

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|---|--|
| <input type="checkbox"/> <b>All Fore CPAA! – Tournament Sponsor</b><br><b>\$6,000</b> | <input type="checkbox"/> <b>The Eagle!</b><br><b>\$3,000</b>                       |
| <input type="checkbox"/> <b>Say Birdie – Cart Sponsor</b><br><b>\$2,500</b>           | <input type="checkbox"/> <b>Sweet Spot – Lunch Sponsor</b><br><b>\$2,000</b>       |
| <input type="checkbox"/> <b>Exclusive Hole Sponsor</b><br><b>\$1,500</b>              | <input type="checkbox"/> <b>Say Fore - Activity Hole Sponsor</b><br><b>\$1,000</b> |
| <input type="checkbox"/> <b>Volunteer or Tournament Supporter</b><br><b>\$500</b>     |  |

I am unable to attend the event but would like to donate to the CPAA \$ \_\_\_\_\_  
(Donations over \$10 are eligible for a tax receipt)

Company Name: \_\_\_\_\_

Contact First & Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/Prov/Postal: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Payment

- Please invoice
- Mailing a cheque – please make payable to the Cerebral Palsy Association in Alberta
- Credit Card Type (circle one): VISA    MASTERCARD    AMEX

Card Number: \_\_\_\_\_ Expiry: \_\_\_\_\_ CSC: \_\_\_\_\_

Contact First & Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/Prov/Postal: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please return completed form to:

Sharon Francis: sfrancis@cpalberta.com or (403) 219-3604  
Cerebral Palsy Association in Alberta 12001 44 St SE  
Calgary, AB T2Z 4G9

Cerebral Palsy Association in Alberta Registered Charitable Number: 118848654RR0001